THE SALE OF ALL SALE-DAYS, The Invitation to a Grand Opening,

The Day on Which Prosperity and Calamity Shake Hands.



When possible please take small packages with you on Mondays.

have often and over demonstated how thousands and thousands of dollars in merchandise are converted into thousands and thousands of dollars money with the whim of a single turn. The power of distribution comes natural when the power of buying is open to enormous ventures-fortunes.

Hard times mark the roadway to superiority in this great organization. Hard times bring to successful negotiations, stocks of merchandise never before assailed in their price-independence.

Our policy is to serve our public with unquestionable fidelity. The prices we buy for and the retail prices are nearer identical than in any other store known in America.

Purchases of more than a hundred and fifty packages of goods are in the prime question of this sale, and more than one half of their original cost comes with the saving in the entire average. Richest fabrics and their more economical kinsmen are side by side.

Not even at Cohen's was such upheaval of commercial values ever known. Where quantities

are limited we arrange for special time-sales in order to avoid possible disappointment. Every condition of the sale is under the improved method of your suggestion and approval. No over-statements. No evasions. Every transaction dependable.

DRESS-GOODS WEEK. Counters and Shelves heaped to over-

flowing. Novel and rare beauties-elegance at an unexpected price-some of them at a fraction of their cost. All-Wool Bourette Stripe French Novelty Dress Woollens, 60c. grade,

for ISC.
Imported Corkscrew Woollen, in pretty shaded two-toned effects, for 4Sc.
Baenyard Bourette, in Siik and Wool mixtures, newest effects, 50c. a yard.
Picture a dross at 27% and 49c., and we guarantee you'll find it in our 25c.
line.

guarantee you'll find it in our 25c. line.

Two-Toned Handsome Worsted Dress Brilliants, all colors, for 12½c. Imported Cerduroy Worstedn, in Slik Figured embroidered effects, our own importation, Sc a yard.

Imported Canvas Cloths, rough and knetty, in newest effects, for 95c.

Silk and Wool Boucles, in the new shades, for 55c.

Rob-Roy Plaids, in lacy effects, for 16 2-4c. a yard-less than any house in Richmond ever sold em for.

Imported 6-4 Tweeds, two-toned effects, 51.8.

English Homespuna, in every conceivations.

St. 8. English Homespuna, in every conceivable color, wide double-fold, a splendid, substantial, and pretty material, for Wide Double-Fold All-Wool Imperial and Storm Serres, in all the leading fall oblers, that cost 35 and 40c. a pard, for 16 2-35.

BLACK DRESS FABRICS.

The like, perhaps, has never graced a store in this State. The entire stock comes to us at a loss, and contains every svorite fabric of this season.

66-inch All-Wool Imported Camel's-Hair Diagonal, the usual \$1.48 grade, for 44-inch Heavy Mohair Sicilian, the Sc. kind, for 19c. 46-inch All-Wool Scotch Serge, a bar-

agin at 50c, for 39c.

88-inch All-Wool Brocaled Armures, beught to self for 75c., now 37½c.

65-inch Fine Imperial Serge, the usual 85c. quality, for 50c.

88-inch All-Wool Tutted Cheveron, the 35c. grade, for 49c. 69c, grade, for 49c, All the 75, Sc. 89c, and \$1.05 Figured Jaquards will be sold for 62c, 42-Inch All-Wool Granite Cloth, suitable for tailor-made dresses, the 83c, kind,

for 50c.
FROM \$20 TO \$20 O'CLOCK—
Imported Heavy-Weight Imperial and
Storm Serges, 25 and 40c. grades; all
pure lamb's wood of extra-high finish,
16 2-3c. a yard.

but we mean a store full of perfection. Again we surprise our public with a price story that characterizes Cohen's as the reliable bargain store. The Silk Store is filled with them, and only the dependable sort. Here is a hint of the price and value range:

Handsome Black Satin Duchess Bro-cades or Black Gros-Grain Silk, with Duchess figures, imported to sell for \$1 a yard; to be sold from 10 to 12 o'clock—one dress to a buyer—for \$2c.

a yard.

Fancy Colored Brocade Silk, all new designs and colorings, worth 50c., for

a yard.
32-inch China Silks, all colors, worth
50c. a yard, for 25c. a yard.
31.25 Handsome Black Brocaded Silks,
elaborate designs, 98c. a yard.
27-inch Black Satin Duchess, imported
to sell for \$1.50 a yard; Cohen's say to sell for \$1.50 a yard; Cohen's say \$1.25 a yard.

Fancy Embroidered Mousseline de Sole, new colorings, \$1.25 kind, for 75c.

Z-inch Black Heavy Rustling Taffeta Slik, \$1.25 grade, for 75c. a yard.

Fancy Slik, new fall designs, made to imitate \$1 silks, for this sale, 15c. a yard.

a yard. We are ready Monday to show up on

647 LADIES' GARMENTS,

Wraps of every description. 120 varieties, edl the newest; made for a merchant of doubtful credit. They come to Cohen's at a third off for cash down. Concentrate your buying to first choice.

Ladies' Black Bourette Coat, apron front, trimmed with buttons, double-box-pleated back, all sizes, from 32 to 41 price, \$3.59. Ladies' Diagonal Boucle Cloth, new shape sleeves, new shape back and front, perfect fitting, \$3.50 value, for \$3.75.

55.75.

18.29 for a handsome Bourette Jacket, half silk lined, tallor made, new snape sleeves, \$12.50 value.

Ladies' Kersey Coat, double- or single-breasted, half satin lined, tallor made, in Blue, Tan, or Black, \$11.50-\$10.50

Handsome Twilled Cloth Coat, half fancy silk lining, double-breasted, trimmed with coin-braid trimming, pointed back collar, braided seams, in Black, Green, and Brown, \$18.50 value, for \$2.50 dandsome Ten Korrow

lor \$2.50 landsome Tan Kersey Coats, lined through with handsome Rob-Roy plaid silk, style one-button effect, per-fect fitting, tadlor made, \$16.50—should be \$23.

fect fitting, taslor made, \$15.50 should be \$25.

Ladles' Black and Brown Kersey Jackets, braided front, seam braided, lined through with handsome all-silk satin, \$17.00, instead of \$25.

Ladles' New Winter Plush Capes, 19 inches long, full sweep, for \$1.50, instead of \$1.50.

Ladles' Handsome V lour Capes, trimmed with Thibet, full sweep, \$5; should be \$3.

Ladkes' Handsome Velour Capes, full regular sweep, silk lining, trimmed with Jet and Fur Tails, \$18.50 value, for \$12.50.

Ladles' Handsome Velour Capes, stik lined, full regular sweep, handsome embroidered in Jets, trimmed all around in fur tails, \$19.50; should be \$30.

adies' Novelty Skirts, in Black and Blue, Black and Brown, Green and Black, perfect hanging, full lined, for

15.99.
Ladies' Black Wide-Wale Serge Skirts, full width, all lengths, special price, 83.99; should be 45.
FROM 16 Till. 10:20 O'CLOCK—Ladies' Double-Cloth Capes, full sweep, trimmed with rows of braid, tailor-made, for 85c.
Ladies' Tailor-Made Dresses, in Cheviots, Camellette, and Turted Goods. The newest Shape Skirts, newest braid trimmings, the best linings, the swellest and most exclusive effects over abown in this department.
CHILDRIEN'S AND MISSES' COATS.

CHILDREN'S AND MISSES' COATS.

Children's Eiderdown Coats, trimmed with fur lined through, for eec. Children's Fanoy Striped Eiderdown Coats, trimmed with Angera fur, for 50.

Children's Riack and Red Black and Green, Black and Blue Boucle Cloth Coats, triumed with fancy braid, and fur lined through, for \$2.19. Carpet Beauty, Carpet Elegance.

CARPETS WITHOUT A SCHEME. We sell Carpets as we advertise them. We show them without a hidden, untold story. The best only, and in designs

and coloring to appeal to the most artistic. If the prices lower than at other stores, you're to have done well. Pretty Ingrain Carpets, room, hall, and

stair patterns, Sc. a yard, value 37%:. Extra Super Wool Ingrain Carpets, new colorings, 37%:. for 50c. value.

10-Wire Tapestry Carpets, room, hall, and stair patterns, borders to match, 65c. a yard—5c. volue.

Roxbury Brussels Carpets, room, hall, and stair patterns, 70c. a yard—real 50c. value.

Five-Frame Body Brussels Carpets, borders to match; made, laid, and lined, 75c -- value, \$1.19.

Wilton Velvet Carpets, room, hall, and stair patterns, 58c, a yard-real 85c, value. Axminster Carpets, new colorings, choice patterns, \$1.10 a yard.

RUGS AND DRUGGETS. Smyrna Hearth Rugs, new designs, in Greens, Cid Roses, and Delft Shades, real value \$2.50, here for \$1.75, Japanese Hand-Made Rugs, hearth \$120, No., reas value \$1.65, Japanese Hand-Made Rugs, sofa size, \$1.12, real value \$2.50, 4-yard-square Japanese Hand-Made

Druggets, real Persian patterns, for this day only \$7.50, real value, \$15.

4x5-yard Ingrain Druggets, pretty Brus-sels patterns, \$7.50, value \$10, \$xi-yard Ingrain Druggets, new color-ings and designs, \$4.50, value \$7.50. To-day only, Heavy Cocoa-Brush Door

OIL-CLOTHS AND LINOLEUMS. New Floor Oil-Cloths, only reliable makes, heavy smooth back, 19c., from Extra Quality, real 50c. kind, 30c. a

yard.

Oscillation of the control of

LOT OF MATTINGS

before other merchants got wind of their necessary winding up of the account. Forty-two cents and fifty-two cents on the dollar. Here are new prices for Mat- tofore impregnable prices have been battings on Monday:

67-8c. for a Fancy China Matting that's cheap at 121-2c.
10c. for a Heavy China Matting, real value 19c.
121-2c. for a Seamless China Matting, pretty patterns, real value 25c.
15c. for a Seamless China Matting, weights 80 pounds to the roll; fully worth 30c. Mattings.

worth 30c.
162-3c. for a Reversible Linen-Warp
Matting, real value 30c.
20c. for a Reversible Linen-Warp Matting, carpet designs, close weave, and
cheap at 371-2c. Lavish money with prodigality or pru dence. The saving in the prices of

designs and colorings, worth 50c., for 33c. a yard.

Fancy Taffeta Silks, new designs, Rob-Roys. Pin Checks, etc., 58c. a yard, worth 55c.
Fancy Taffeta Silk, adl new Parisian Patterns, \$1, \$1.19, and \$1.25 a yard.
Black Seeded Silk, heavy seed, never sold under \$1 a yard, for 75c. a yard.
Black Satin Rhadama, \$1 grade, for 50c. a yard.
Black Satin Rhadama, \$1 grade, for 50c. a yard. came with them. Europe has its trade

Entire stock of Brussel, Tambour, Irish Point, Renaissance, Fish-Net, Guipure, and French Novelty Curtains; Handsome Brussel Lace Curtains, \$5 a pair. Handsome Brussels Curtains, \$7.50 a

Handsome Brussels Curtains, \$7.09 at pair.

Handsome Brussels Curtains, 4 yards long, 67 inches wide, newest designs, from \$12.50 to \$40 a pair.

Handsome Rennissance Lace Curtains, the new Swell Curtains, from \$7 to \$50 a pair.

White Irish Point Curtains, full length and width, from \$3 to \$25 a pair.

Handsome Swiss Tambour Curtains, new and effective patients, for \$2.28 a pair.

Handsome Swiss Tambour Curtains, full width and length, \$4 to \$25 a pair.

Handsome French Lace Curtains, from \$2.50 to \$7.50 a pair.

Nottingham Lace Curtains, 21-2 yards long, tape bound, \$50, a pair.

Nottingham Lace Curtains, 3 yards long, tape bound, \$50, a pair.

\$80, a pair for a good Nottingham Lace

tape bound, 35c, a pair.

48c, a pair for a good Nottingham Lace Curtain, full length and width.

Imitation Brussels Net Curtains, 31-2 yards long, full width, 69c, a pair, instead of \$1.

Handsome Fish-Net Curtains, double border, full length, \$1 a pair, instead of \$1.98.

Look through any Market Curtains, double border, full length, \$1 a pair, instead of \$1.98.

of \$1.98.
Look through our lines of Curtains—
study the goods, study the prices.
Chenille Curtains, double Dado fringed
both ends, full width, all colors, for

both ends, full width, all colors, for \$1.98 a pair.

Handsome Satin Derby Curtains, two-toned, full 31-2 yards long, \$3.50 a pair; should be \$5.

A large and complete stock of Draperies, Denims, and Pillow Coverings.

Japanese Crepe and Tinsel Draperies, \$3-4c, yard; assortment of patterns and colors.

Payal Crepe Draperies, in Delft, 12 1-2c.

Royal Crepe Draperies, in Delft, 121-2c. New Silkoline, in all colors and pat-terns, 36 inches wide, 10c, yard. Embroidered Curtain Muslin, 45 inches wide, for nursery and bedroom cur-tains, from 20 to 50c, a yard. Dotted and Figured Curtain Muslin, 40 inches wide 12-12c, yard. inches wide, 12 1-2c. yard, 4-4 Chenille Table-Covers, 25c.

Don't think this

LINEN STORY absurd. Prices at Cohen's always bear

out statements, and more often go be-LINENS AT FIFTY PER CENT. UN-

DER WHOLESALE COST. 345 pieces rich Table Linens at a give away price. By the piece or yard the same price. We wouldn't say that in twenty years there'll be another price-

chance like it;

69c. Heavy German Linen Damask, silver bleached, 2 yards wide, new designs, special for this sale, 39c. yard.

11.25 Scotch Linen Damask, 2 yards wide heavy satin-finish, for 79c. yard.

The best &c. German Linen Damask here 29c. yard.

75c. Scotch Linen Damask, extra wide, satin-finish, snow-drop, Fleur de Lis Vine, and other small designs, at this sale, 50c. yard.

Vine, and other small designs, at this sale, 50c, yard.

1.25 Heavy German Linen Table Damask, 2 yards wide, soft, silver-bleached, 60c, yard.

The usuel best \$2.25 Scotch Linen Satin Damask, Cohen's say \$1.25 yard.

10 piecos \$1 Scotch Linen Satin Damask for \$6c, yard.

46c. Heavy Bleached Table Damask for 26c, yard.

1.25 Fancy Colored Wine Cloths, oliboiled colors, for 75c, yard.

boiled, for 371-2c, yard.
Real Turkey-Red Damask, full width, the best 39c, grade, for 13c, yard.
FROM 9:30 TO 19:30 O'CLOCK—
Will be sold Extra Heavy Scotch Table Damask, pure White, is inches wide, Clover Leaf, Rose, Bow-Knot, and other pretty designs, for 18:3-4c, yard, I thit of one Cloth to customer.

apkins.

81 dozen \$1.25 Pure White All-Linen Da-mask Dinner Napkins for 68c, a dozen.

The hest \$1.75 Scotch Linen Damask Dinner Napkins, extra size, for \$1

dozen.

3 Elegant Satin Damask Dinner Napkins, 3-4 sizes, at this sale, \$2.5 dozen.

3.7 Scotch Linen Damask 3-4 Dinner Napkins for 79c, dozen.

149 dozen Pretty German Linen Doylies, colored borders or all-white damask,

for 3c, each.
1.25 Extra-Large Size Satin Damask
Doylies, in all-white or fancy borders,
61-tc, each.
The usual 31 dozen Colored-Bordered
Doylies are 4c, each.

German Linen Damask Towels, extra heavy, size 25x52 inches, the best 35 dozen sort, for 25c, each. 259 dozen Full-Size Honey-Comb Towels, Blue and Red borders, fringed, 3c. each.

% dozen best \$3 dozen Barnsley Huck
Towels open hemstitched borders, for
16 2-3c. each.
Think of 11! Towels 23x46 inches for 9c.,
worth 25c.

worth 25c.

Pure Linen Satin Damask Towels, fancy borders, size 19x3s inches fringed. 73-4c. each. Limit to quantity.

1500 yards Heavy All-Linen Towelling, colored bordered, 27-5c. yard.

121-2c. Heavy Barnsley Linen Towelling for Sc. yard.

2c. All-Linen Huck Towelling, pure white, for 162-3c. yard.

BEBSPREADS.

BEDSPREADS ARE INCLUDED IN THIS GREAT LINEN SALE. These are a few of the many bargain prices:

many bargain prices:

The best \$1.50 imitation Marsellles
Spreads for 95c each.
\$1.25 Heavy Crochet Spreads, Marsellles
design, 100 to be sold at 73c, each.
75c. Heavy Crochet Spreads, full sizes,
for 38c, each.
11-4 Heavy Imitation Marsellles Spreads,
the best \$2.25 grade, for \$1.48.
50c. Pink, Blue, Yellow, or All-White
Satin-Dannask Tray-Cloths, size 25x30
inches, for 21c, each.
FROM 11 TO 11-20 CVC 1001.

FROM II TO 11:20 O'CLOCKwill be sold 25c. Satin-Damask Oval Tray-Cloths, fringed, for 5c. each.

THE BOOK PURCHASE

a few days ago settled the question of book prices and supremacy. Case after case has been opening, and strong, heretered down. Special sale here. Few of them can be reordered for even double our asking.

our asking.

Over 1,000 popular 2-, 3-, 4-, and 5-volume
Sets of Books—Corelli, Dumas, Cooper,
McCarthy, Macaulay, Emerson, Lyali,
Doyle, Lever, Hugo, etc.—\$2.25 value,
for 79c. a set.
Dickens, 15 volumes, silk cloth, illustrated, \$18.75 publishers' price; our
price \$6.98.
Bulwer, 13 volumes, illustrated, silk
cloth, \$16.25, for \$5.89.
Scott, illustrated, 12 volumes, silk cloth,
315 value, for \$5.89.
Thackeray, 12 volumes, illustrated,

Scott, illustrated, 12 volumes, silk cloth, 315 value, for \$3.98.
Thackeray, 12 volumes, illustrated, 312.50 value, for \$3.98.
Ellot, 8 volumes, 510 value, for \$3.98; 6 volumes, 45 value, for \$1.98.
Bronte, 4 volumes, 34 value, for \$2.23.
\$1.50 large volumes of Wandering Jew, Count of Monte Cristo, Les Miserables, Mysteries of Plaris, French Revolution, Tom Jones, Charles O'Malley, etc., li-lustrated, regular \$1.75 values, for 52c.
\$1.00 Silk-Cloth Books, gilt tops, 30 titles, 115 of which are copyrighted, by Spencer, Darwin, Macdonald, Auerbach, Carey, Hardy, and such books as Tho Initials, St. Michael, In the Counsellors, Princess of the Moor, besides all the old standards, a regular \$1.50 book, for 50c.
\$100 Books, by Henty, Alger, Ellis, etc., 75c, value, for 38c.
\$2.50 volumes Calif-Bound Most Popular Books, \$2.25 value, for \$8c.

America and England has three sources

The right and proper sort. Every sort

Oxford Teachers' Bibles, complete in every way, from 19c. to \$5.98. International Teachers' Bibles from \$1.89 Bagster Teachers' Bibles from \$2.23 to About 1,000 Hand Bibles, some with re-ferences, others without, from 39c, to \$4.50. FROM 19 TO 11 O'CLOCK-Large-Print Hand Bibles, \$1 value, for

Hurd's independent prices cracked. THE STATIONERY

does wonderful work. 45 per cent. taken off Hurd's prices. Imported for a large New York house that has made an as A chance to supply yourself with a

year's Writing-Paper of the highest grade, Hurd's Satin Wove, Royal White, Royal Velum Irish Linen, Bank, Note, and Bond, in new square shapes, with long Envelopes to match, at 25, 18, 15, and 12c, per quire. Envelopes same prices. Hurd's Deift Blue Paper, the latest thing, for value, for 35c. a box Hurd's Frosted Vellum, in long boxes, paper square shape, with Envelopes to match, in all the popular tints, 50c. value, for 39c.
Hurd's Newest Style Short Notes, 29a, a box.

Sealing Wax, with tapers, 39c. a boxsix colors. 80 boxes Finest Tinted Society Paper, all new shades, 75c. value, for to-day

28c. a box.

180 boxes 25c. Note, for to-day 13c. a box.

87 boxes 55c. Paper, tinted, for 13c. a box.

Venetian Bend Note Paper, commercial
and octavo, ruled and piain, 25c. value,

12 1-2c. a pound.

FROM 9:30 TO 10:30 O'CLOCK—

900 packages Ruled Paper, 15c. value, for
6c. a pound. Envelopes to match, 3
packages for 25c.

THE MILLINERY SHOWING.

Paris, London, and New York contri tion; the most popular prices the assurance of your interest. A grand showing awaits you this week. Walking Hats, in Black, Navy, and Brown, at 58c., and from \$1 up to \$2.50

each.
Thirmed Felt Turbans at \$1.50.
Black and Colored Algrettes. Sc.
A beautiful line of Colored and Black
Wings at 10c., worth 50c.
All-Silk Chenille Hats, every color, at \$1. Children's Trimmed Felt Hats, for school wear, 50c.

Leadership here in hundreds of other SILK TAFFETA WAISTS,

New cut, White detached linen collars, all sizes, \$1.98 each.
Colored Changeable Silk-Taffeta Waists,
White linen detached collars, sold everywhere at \$5; our price \$4.75.
Ladles' All-Wool Flannel Waists, trimmed prettily with Soutache braid, worth \$2.50, for \$1.75-in colors Green,
Black, Navy and Cardinal, made in the best and latest styles.

COLORED UNDERSKIRT SPECIALS. Ladies' \$1.69 Cloth Skirts, braid trimmed frill, for \$1. Ladies' \$3 All-Wool Moreen Skirts for

\$1.98.

\$1.75 Black Satine Skirts, flannellette lined, wide frill, for \$1.

\$1.50 Ail-Wool Black Mohair Skirts, lined, for \$2.28.

\$1.98 Black Slik-Striped Dochene Skirts, lined, umbrella corded ruffle, for \$5.

\$1 Pretty Colored Combination Knit Skirts, hand-crochet edges, 59c.

\$1 Black Satine Skirts, wide, full frill, for 50c.

Colored Changcable Taffeta-Silk Skirts. corded umbrella ruffle, \$5.98, instead of \$1.50 All-Wool Knit Skirts, in solid or combination borders, for SSC. 65c. Colored or White Knit Skirts, color-ed erochet edges, 29c. All-Wool Divided Knit Bleycle Skirts, Solid Black, 51.98.

A new line of Kid Gloves, Black with White embroiders, Pearl-Gray, and Eoru, with Black stitching, for 75c., instead of \$1.25. Black, Tan, and Steel-Gray Kid Gloves, 4 large pearl buttons, for 59c., instead

of \$1.

Two-Clasp Congress Pique Walking Gloves, in Ox-Blood, Tan, White, and Brown, for \$1 a pair.

Patent-Clasp Kid Gloves, in new shades of Red, also Tan, Black, Corn, and White, heavy embroidery, for \$1.50 a

Dair. 8-Button White Undressed Kid Gloves. 81, instead of \$1.42. 12-Button White Suede, \$1.48, instead of \$2 16-Button French Suede, evening shades, that were \$2.50, to-day your choice \$1.30. Several trade sales are accountable for

BLANKET AND FLANNEL PRICES. Better and cheaper than any one ever saw them before, Read this story:

Russian and Oriental Flannels, 23c. grade, 6.7-8c, a yard. Lamb's-Wool Elderdown, the kind that 50c, buys, for 25c. White Wool Flannel, soft and warm, 12%c.—23c grade.
Russian Fleeced Elderdown, 12%c.,
double face, regular 25c, grade, for
sacques, children's cloaks, etc.
Silk Embroidered and Hemstitched
Skirting Flannels, 46c., \$1, and \$1.25

grades.
10c. High-Grade Long-Nap Cotton Flan-nels for 6.1-4c. a yard.
Red Twilled Medicated Flannels, 25c.
kind, for 12½c.
Gray Twilled Flannels for 12½c., cost
21c. to make.
8c. grade of Unbleached Canton Flannel
for 4%c. Warm White Domet Flannel for

4%c, a yard. FROM 8:30 TO 9:30 O'CLOCK— White Fine Soft, Warm Flannel for 3c. CLOAKINGS AND CORDUROYS.

Every conceivable shade in the new and much-wanted Corduroys, iSc. in-stend of \$1.50. Fancy Imported Jourette and other Novelty Cloakings, from 98c. to \$1.50

Novelty Counting,
a yard.
What other house in the South could
handle such an amount of Biankets
as we do? 28 cases came from the
mill-man to us yesterday,
55 White Blankets for \$1.5 a pair,
\$3.50 Heavy Wool Blankets for \$1.8 s
pair.

pair.

Red Medicated All-Wool Blankets, real Cochneal dye, for \$2.98 a pair. You pay \$5 for 'em usually.

Maustralian Wool Blankets for \$4.98—White, Scarlet, or Gray.

Full 11-4 Wool Blankets, \$4.50 grade, for \$2.53 a pair.

\$1.50 grade of Heavy Warm Lamb's-Skin Blankets, with Roman borders, for 75c, a pair.

for Tec. a pair.
Camer's-Hair Blankets, with fancy border extra size, for 65c. a pair.
FROM 3 TO 10 O'CLOCK—
you can buy a pair of Heavy White
Bed-Blankets, large enough for a
double bed, for 25c. a pair.

THERE'S COMFORT IN COMFORTS

when the prices are like these:
Pull-size Red-Comforts, heavily wadded, for 32c.
Extra-size Bed-Comforts, nice, heavy, clean, warm kind, for 62c.
Extra-large Bed-Comforts, home made, for 53c. for 75c.
Twilled Sateen Fancy Home-Made Comforts for 31.25.
Silkoline Comforts, White, wadding filled, for \$1.45.
French Sateen Comforts for \$1.58.
A large line of Handsome Down Quilts, special prices on 'em.
A very fine Hand-Made Figured Sateen-Covered Down Quilt for \$5.

SILK VELVETS. No house in the South ever made such

Silk-Velvet prices as we do. \$1 Velvets, any color, for 50c. \$1.50 Velvets for 98c

DRESS TRIMMINGS. Every new and desirable kind to be had at Cohen's special prices:

Pretty Cut-Jet Trimmings for 5c. a

Pretty Cut-Jet Trimmings for 5c. 18 yard.

Narrow Black Silk Braid Trimmings, 20 various styles, 6c. a yard.

New effects in Embroidered and Beaded Mousseline de Sole. Nets, and Bands. Black Silk Hand-Crochet Edges, 25c. a yard-50c. value.

Black Silk and Mohair Loops, new shapes, 25c.

New Combination Colored Bead Trimmings. 15c. a yard instead of 25c.

Black Mohair Tubular Braids, 50c, ai dozen yards-fi a dozen elsewhere.

Black Erown, and Navy Mohair Hercules Braids, fancy edges, 5c. a yard.

FROM 11 TO 12 O'CLOCK—will be sold Narrow Jet Edging, serpentine pattern, 1c. a yard. Limit to quantity.

Our reputation for selling

Our reputation for selling COTTON FABRICS will be at high-water mark Monday. Surplus stocks from several manufac-

turers are gathered for a slaughter. turers are gushered for a slaughter.

Turkey-Red Chintz Prints, 61-ic. grade, for 3ic. a yard.

50 different designs in imported Cretonnes for 6ic.

Real French Sateen, Deep Black, 16 2-3c. grade, for 6ic.

50c. grade of Figured and Stripe Sateens for 6id.

14 Bleached Cotton, equal to 7c. grade, for 6ic.

Androscognin grade of Bleached Cotton for 5ic.

Best High Grade Unbleached Drill for 4 7-8c.—10c. grade.

Real Indigo-Blue Prints, 3ic.

Real Scotch Apron Ginghams, for 3%c.—61-4c. grade.
Fine Brown Cotton, 2%c.
English Ticks, water and feather-proof,
25c. grade, 12%c.
16-4 Round-Thread Bleached Sheeting
for 15c. for 15c.

81-3 and 10c. English Prints, in Blue, Reds, and Fancy effects, for 5c. a yard.

42- and 46-inch Pillow-Case Cotton for

42- and 48-inch Pillow-Case Cotton for Fac. a yard.
FROM 8.20 TO 9:05 O'CLOCK—
Fine Round-Thread Unbleached Cotton, as good as housekeepers require, for 13c. a yard.
FROM 9:15 TO 10 O'CLOCK—
Clear, Clean Cotton Batting, the finest we've had this year, for ic. a pound.
FROM 10 TO 11 O'CLOCK—
Real Scotch Apron Ginghams, clear, clean woven checks, finer and better than any we've sold this season, for 13c. a yard.
FROM 11 TO 12 O'CLOCK—
19-4 Round-Thread Unbledched Sheeting, a splendid article, for 10%c. a yard.
SHEETS AND PILLOW-CASES

SHEETS AND PILLOW-CASES as cheap as the sewing in 'em costs.

90x90 Sheets, heavy, substantial strong cotton, 39c. instead of 90c. 10-4 English Bed-Sheets, silver bleached, a beauty for Ec. Homstitched Sheets, of an extra fine quality, for Soc. Work cost more than that on 'em. that on 'em. Ready-Made Full-Size Pillow Cases for Ready-Made Pillow Cases, extra size, for S 1-3c. Hemstitched Pillow Cases, extra heavy, round-thread cotton, for 121/2c. Startling work in the

MEN'S FURNISHINGS. Everything here that could be looked

for in exclusive furnishing-houses. Men's Knit Wear, Dr. Wright's patent, for the each. c. Natural Wool Shirts and Drawers, for 45c.

575 Garments of Men'r Natural Gray and White Underwear, costing up to Sc.; choice for 35c. a garment.

Men's Natural Wool Underwear, broken sizes, were up to \$1.19, for 50c. a garment

ent. Wright's Underwear, all sizes, for instead of \$1.19; the \$2 sort, all ic. instead of \$1.19, the 42 sort, and izes, for \$1.35 a garment. n's All-Wool Camel's-Hair Socks, 3 Men's All-Wool Camers-Hair Socks, a pairs for 50c. Men's Fine Imported Black Hose, value of 50c. a nair; choice, 19c. a pair. Men's Black Ton, and Babriggan Half-Hose, \$2.20 a dozen value, for 12%c. a pair. Unlaundered White Shirts, all sizes, up

75c. value, for 41c. each. undered White Shirts, up to 371/2c. value, for 25c.
Ladies' and Children's Extra Large
Size Windsor Hows, Dresden, Persian,
and other new effects, 44c.
New and Pretty Neckwear, novel effects, at better prices than ever FROM 8:30 TO 9:20 O'CLOCK— Men's Fast-Black Half-Hose for 2c, a pair. Limit.

We'll give you another lot of Underpriced

UMBRELLAS, and cheaper than ever.

and cheaper than ever.

229 Fine Silk Serge Umbrellas, Congo handles, for ladies or men; best frames, and worth \$1.59, for Stc. each. Ladies' and Men's Best German Gloria Umbrellas, loop, crook, and straight Japanese oak handles, 49c. each. Ladies' Silk Serge Close-Rolling Umbrellas, Congo handles, paragon frames, steel rod, etc. This sale, Stc. instead of \$1.75.

Men's \$2 Silk Serge Umbrellas, 28-inch, Congo crook handles, for \$1.

Ladies' \$2.25 Fancy Handles Imported Silk Carola Umbrellas for \$1.25 each. Children's Fast-Black English Gloria School Umbrellas, natural handes, 25c. each, instead of 50c.

"THE SALE OF THE SALES" IN

"THE SALE OF THE SALES" IN

HANDKERCHIEFS. 00 dozen Ladies' Fine Sheer Liner Hemstitched Hand-Embroidered Initia Handkerchiefs, the best 25c, value, for

Handkerchiefs, the best 25c, value, for 123c. each.

Ladies' and Men's Embroidered and Piain White Hemstitched Handkerchiefs, 10c. kind, for 5c. each.

280 dozen Ladies' and Men's Fancy Bordered and All-White Hemstitched Handkerchiefs for 3c. each.

FROM 9 TO 9:20 O'CLOCK—
Men's Colored Bordered Hemmed Handkerchiefs, for 1½c. each.

Fighting for

warrants these wonders:

HOSIERY PRICES. Come, and enjoy what we have done. Ladies and children-goodness in them all. Our position in Hosiery business

warrants these wonders:

Misses' and Boys' Fipe Ribbed Fast
Black 21c. Bleycle Hose, double knee,
heel, and toe, sizes 6 to 91-2 inches,
12 1-2c. a pair.
Children's Fast Black Fine Ribbed 17c.
Hose for Sc. a pair.
Children's Ide. Fast Black Ribbed Hose
for 'c. a pair, all sizes up to 81-2 inches,
500 pairs Ladies', Misses', and Children's
Sample Hose, in solid Black, Tan, and
Fanty Boots, all Hermsforf dye, liste,
liste, and silk mixed, and finest gauge
Maco, ribbed and plain, values run
from 371-2 to 75c. a pair, your pick of
any for 19c.
Ladies' Fast Black, Heavy Gauge Imported Hose, double heels and toes,
12 1-2c. a pair.
Ladies' 12c. Fast Black, Heavy Seamless
Hose for 6c. a pair.
Ladies' 12c. Fast Black, Heavy Seamless
Hose for 6c. a pair.
Ladies' Fast Black loc. Hose, heavy
weight, 17-8c. a pair. Limit to quantity.
The increased sale of thousands of gar-

The increased sale of thousands of gar-

ments in KNIT UNDERWEAR

yearly proves a reason for buying them here. Uneasy holders of large stocks have added a conjuring influence for this

week's sale. Several lots want quick attention:

tention:

Ladies' Munsing Plated Ribbed Vests and Pants, non-shrinkable, in Natural or White California wool, the best \$1.75 garment made, for \$1. Ladies' Munsing Plated Union Suits, perfect fitting, all sizes, \$1.75 a suit, instead of \$2.50.

Ladies' Munsing Plated Union Suits, perfect fitting, all sizes, \$1.75 a suit, instead of \$2.50.

Ladies' Norfolk and New Brunswick Vests and Pants, in White Australian wool or natural, the usual \$1 grade, at this sale 750.

Ladies' Ryptian Ribbed Vests and Pants, in White or Silver Gray, the best 50c, grade, for 25c, each.

\$1.25 Scarlet Medicated Wool Vests and Pants, in White or Silver Gray, the best 50c, grade, for 50c, each.

\$1.25 Scarlet Medicated Wool Vests and Pants, in White and Natural Ladies' Non-shrinkable Wool Ribbed Vests and Pants, in White and Naturality, clastic scams, all sizes, 50c, a garment.

\$30. Jersey-Ribbed Vests, nearl buttons, crochet and taped neck and front, selling for \$12.50.

\$1.25 Scarlet Medicated Wool Vests and Pants, in White and Naturality of \$1.250.

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\$1.25 Scarlet Jardinieres, worth \$1.50.

\$1.25 Scarlet Jardinieres and be each.

Boys' White or Natural Wool Mixed
Merino Shirts and Drawers for 19c.,
instead of 50c. a garment.

Misses' Egyptian Ribbed, Heavy Fleecod
Vests and Pants, 25c., for the best

Vests and Pants. 2007, 107 the Soc. Strade made.
Children's Hygeinic Ribbed Sanitary Vests and Pants, heavy winter weights, non-shrinkable, 121-2c., instead of 29c. a garment.

The Houseware Compliment.

Success in its magic power turns over for public ovation, New Houseware scenes that in their surroundings will perhaps fail to find its equal in America. Saws and hammers have been busy for weeks, and Monday you are asked to enjoy the improvements.

The merchandise from every part of the world in its novel and brilliant elegance will constitute a great part of the interest. ing ceremony. Everybody in Richmond will come to this exhibit

will affix prices to a distinct

stock of wares, so as to supply

those who call with,

A Surprise Sale. A large New York importer of

FINE CHINA accumulated an overstock during the summer. Hard times and slow sale may be attributable. Had to realize on it quickly, and these low prices show the way to

buy these fine wares: Fine Imported China Cracker Jars, hand decorated, worth \$2, for 50c. each. India China Chocolate Pots, usually sold for \$1.98, just as a surprise they go

Monday for 78c, each, Imported China Bonboniers, worth 50c., only 100 of them to dispose of; to make buying easy we will say 10c, each. Fine Hand-Decorated Imported Tetea-Tete Sets, regular retail price \$2.50, contains 5 pieces, Monday they go for \$8c., complete.

CHOCOLATE-POT SALE

of unusual interest, which will be quite a surprise to you. Just listen:

Any Checolate Pot worth \$1.75 and \$1.98 will be sold for \$8c.

Any of those Carlsbad and Limoges Chocolate Pots, worth \$2 and \$2.50, for \$1.25 each.

Any of those Chocolate Pots which sold for \$2.98 and \$3.50, for \$1.50 choice.

Chocolate Pots which sold for \$5 for \$2.50 choice.

FROM 9 TO 11 O'CLOCK—
100 dozen White English Porcelain Cups and Saucers, worth 26c, a dozen, will be sold for 13-ic, each. ALL DAY-English China Decorated Hall-Boy Jugs, imported to sell for 60c., sale price 15c.

each. Imported Pink China Cups and Saucers, worth \$2.50 a dozen, sale price Sc. a pair. 50 Best American Decorated 10-Piece Toilet-Sets, Utah, Wyoming, and Virginia shapes, sold for \$6 and \$7.50, surprise price

\$1.98, complete.

Fine Imported China Tea Pots, usual price 50c., for 19c. each. Genuine Haviland China Tea Plates. worth \$5 a dozen, new decorations, sale price 18c. each.

Fine French Decorated Bread and Butter Plates, usually sold for \$3 a dozon, sale price 121-2c, each.

100 dozen India China After-Dinner Cups and Saucers, worth \$2.98 a dozen, for 5c, a pair.
We are sole agents for the Trilby Tollet-Sets. One hundred of them were bought last week to retail for \$3. Monday the entire lot will be sold for \$2.39 choice.

The Ironstone China Dinner Plates, worth \$1.19 a dozen, sale price 5c, each. 1,000 Oyster or Soup Bowls, regular prices 10c. cach, surprise sale 5c. cach. (Lim-lted 12 to a customer.) 100 dozen Imported China Delft Decorated Salad Saucers, worth Sc., for lc.

Best Quality Porcelain Toilet-Sets, new shape, neat decorations, worth \$2.98, sale price \$1.08, complete. Real Japanese China Hand-Decorated Plates, worth 25c., for 8c. each. Austrian China Cheese Dishes, worth \$2.88, sale price 78c. each. Haviland's China Tea-Sets, worth \$15, sale price \$8.50 each.

A DINNER-SET SALE THAT WILL

SURPRISE YOU. Just realize what you are reading. English China Dinner Sets, containing 100 pieces, imported to retail for \$12, Monday

Handsome Carlsbad China Dinner Sets, containing 109 pieces, new decorations, regular retail price \$29, sale price \$12.98, complete.
English China Dinner Sets, "Wedgewoods," containing 113 pieces, cost to import \$18, surprise sale \$7.38, complete.
The Finest Vianna China Dinner Sets.

plete.
The Finest Vienna China Dinner Sets,
imported to retail for \$35, sale price.
\$18.50, complete.
\$55 Haviland China Dinner Sets for \$40. A MERCHANT'S STOCK OF CUT-GLASS ON SALE MONDAY AT 25c. ON THE DOLLAR. Everybody in Richmond knew the old

and reliable china house of H. H. Wal-

lace. Here is the copy of his letter ac-

The Cohen Company:
Gentlemen,—I accept your offer of ...
25 per cent. made me to-day for my ...
entire stock of Cut-Glass.
Yours respectfully,
H. H. WALLACE.

Fine Cut-Glass Salad Bowls, worth \$40, our price \$5.95. Cut-Glass Cream Pitchers, that sold for \$2, for \$5c, each. Cut-Glass Water Bottles, that sold for \$5, for \$1.95 each. Cut-Glass Vases, that sold for \$4.98, for \$1.48 each. Cut-Glass Vases, \$1.48 each, Value Cut-Glass Cracker Jars, \$2.25 each, value Rich Cut-Glasse tose tlowis, which sold for \$5, for \$2.8 each.
Cut-Glass Cream Pitchers, worth \$1.98, for \$9c. each.
Cut-Glass Mustard or Horse-Radish Jars, worth \$1.98, for \$9c. each.
Cut-Glass Celery Trays, that sold for \$5, for \$2.35 each.
Cut-Glass Salt-Cellars, worth Tic., for \$c. each. each.
Handsome Cut-Glass Plates, worth \$3.50, sale price \$1.25 each.
Cut-Glass Olive Dishes, with handles, worth \$3.50, for \$1.50.
Cut-Glass Violet Vases, worth 25c., for 10c. each.

Fine Bonn China Vases, worth \$1.50, for 25c. each.
23.50 English Vases for 98c. each.
Fine Satsuma Vases, worth \$2.50, for 75c. each.
Fine Dresden Cabinet Ornaments, worth 98c., for 25c. each.
Ress Kiota Vases, hand decorated, worth 36c. for 5c. each.
25 and 50c. Curio Ornaments for 7c. each.

Fine Imitation Cut-Glass Flower-Vasca, worth 25c., for 5c. each.
Imitation Cut-Glass Salad Bowls, worth 25c., for 10c. each.
Beautiful Crystal Glass Fruit Comports, worth 25c., for 5c. each.
Beautiful Rich Imitation Cut Cheese Dishos, worth 50c., surprise sale, in each.

Crystal Jelly Comports, worth Ho., for Glass Milk Pitchers, worth 15c., for 5o. Imitation Cut-Glass Tooth-Pick Hold-

ers, worth 19c., sale price, 3c. each. Best Lead-Blown Whiskey Glasses, worth 72c. a dozen, for 2c. each. Beautiful Cut-Pattern Gobiets, were \$1.98 a dozen, sale price, 3c, each 109 dozen Oil or Vinegar Bottles, worth 200., during this sale, 5c. each. FROM 10 TO 11 O'CLOCK-20 barrels of Flint Glass Wine Glasses, worth 75c. s dozen, will be sold for leech

each
ALL DAY—
160 dozen Etched Finished Tumbiers,
worth 75c. a dozen, will be sold Mosday for 2c. each.
Imitation Cut-Giass Cake Salvers,
worth 50c., for 19c. CHAIR AND DECORATED-FURNIS TURE SALE.

TURE SALE.

A large western Furniture manufacturer made an assignment last week, and we have secuted some of their best grade of Chairs and Decorative Furniture at 50 per cent. of the wholesale cust.

Fine Cobble-Leather Seated Oak or Managany Chairs, manufactured to retail for 50, handsomely finished; Monday they go for 81.69 each.

Fine Rattan Parior Rockers, their equal cannot be found for less than 55, your choice \$1.75 each.

Large Oak Rockers, sold universally for \$4.00, only 25 of them to be 2014; your choice, \$1.75 each.

My description of \$1.25 each.

Hardsome Leather-Seated Oak Dining Chairs, worth \$4, for \$1.25 each.

Beautiful India Stools, worth \$4; Monday your choice for \$1.49 each.

50 Oak Screen Frames, worth 75c., for 25a each.

100 Screen Frames, worth 75c., for 25a each.

nboo Music or Book-Racks, worth \$5, for \$8c. each.

Buy a new Bird-Cage for your canary,
mocking-bird, or parrot to winter in,
Brass Canary Cages, worth \$1.50, for \$5c.

each. \$2.59 Mocking-Bird Cages, for \$1.50. \$3 Parrot Cages for \$1.75 each. 75c. Brass Bird-Cages for \$8c. NEEDY HOUSEHOLD SUPPLIES. 100 dozen Whisa-Brooms, worth loc., for 50. each.
Best quality Mucliage, worth 5c., for 52 a bottle.
Machine Oil-Cans, worth 10c., for 52 each.
Japanese Tooth-Picks, put up in plant straw, worth 5c., for 1c. a box.

Japanese Tooth-Picks, put up in plais straw, worth 5c., for ic. a box. Kokoine Soap Powders, regular ite, size, for ic. a package.
Solid-Back Bristle Clothes-Brushes, worth 15c., for 5c. each.

A box of Carpet Tacks and a Tack-Puller, all for ic., value, 5c.
Best quality Hard-Wood Knife and Fork Boxes, worth 15c., for 5c.
Imported Willow Covered Market Baskets, worth 3c., for 15c. each. Any 50 or 75c. Work-Baskets will be sold to-day for 23c. each.
The very Finest Slik Tissue Tollet Paper, retails in drugstores for 15c., Monday 4 rolls for 25c.
Grind your own pepper, and it is much better, and you will not get half dict. Imported Papper-Mills, worth 3c., for

better, and you will not get half dix. Imported Pepper-Mills, worth 20c., for 19c. each.

Japanese Lacquered and Hand-Decorated Crumb and Brush Trays, worth 30c., for 19c. a set.

Best quality Ball Blueing, 2c. a box. Enamel Stove Pelish, 1c. a box.

FROM 10 TO 11 O'CLOCK—
Best quality House or Carpet Brooms, 4 times sewed, worth 25c., for 2c. each

A package of good quality Totlet Paper,
worth 5c.; will be sold for 1c.
ALL DAY—
Large Steel Coal or Stable Shores,
worth 5l, for 48c. each.
Palmetto and Tampico Fibre SolidBack Scrubbing-Brushes, worth 18c,
for 5c. each. Tollet-Paper Rollers, worth 15c., for la GREAT CLEARANCE-SALE OF PICTURES AND EASELS.

Beautiful Pastel Pictures, worth II, for Artist-Proof Etchings, worth \$1.58, for Fine Oak Easels, worth \$2.50, for No. Enamel Finished Easels, worth D. for 39c. each. Your Photo, enlarged in crayon, if size, for \$1; equal to mmy \$8 picture.

Fine Heavy Brass Five o'Clock Tea-

alcohol-stove, worth \$6.50, for \$1.98 each No seconds or chipped goods in stock Nothing but the very best quality goods

Granite-Iron Dippers, worth 50c., for loc each. Granite-Iron Stove-Pans, worth No. for 9c. each. Granite-Iron Milk-Pans, worth Mc., for - 12c, each. Granite-fron Rice-Bollers, 29c, each. Granite-fron Wash-Basins, worth 25c for 19c, each. Granite-fron Buckets, worth 59c, for Japanned-Tin Tollet Sets, worth E.S. for 79c. each. Japanned Dust-Pans, worth 10c., for 14 Granite-Iron Dish-Pans, worth Sic., fee 5c. each. Rest Block-Tin Wash-Basins, ic. each. Tin Drinking Cups. Ic. each.—value ic. Steel-Tin Dish-Pane, worth 19c., for is Tin Scap-Shakers, usually sold for 150.

12-Ring Muttin-Pane, worth 19c., for 100 21-2-pound Japanned Sugar Canister Worth 25c., for 10c. each. Steel Fry-Pans, 2c. each—value 15c. Japanned Coal-Shovels, worth 5c. to 2c. each. 15-inch Japanned Coal-Hods, worth Ec. for 12c. each. Brass-Finished Walters, worth Ec. fo 9c. each.
No. 2 Wash-Boilers, with best copped bottoms, worth 31.50, for the cush 4-pound Tea Scates, worth 31, for 48 each.
The Londed-Bottom Nickel Cuspators for 120. Large Basting-Spoons, worth \$c., for it Cross Bread Teasters worth 10c. in

THE COHEN CO. THE COHEN COMPANY'S ADVERTISEMENT CONTINUED ON PAGE 17.